

from Shelvoke and Drewry Limited

FROM THIS TO THIS!



With The New SD 'Transform' Plan

In a world where some commercial vehicles are lucky if they make it past their sixth birthday before being sent to the scrapyard, it's a rare sight indeed to see a healthy ten year old still pulling its weight in active service.

Yet that's just what a large number of old SD refuse collectors are still doing day in day out, up and down the country. Not only have many of them far out-lived commercial based vehicles on Local Authority fleets, but they have been doing a tougher job of work into the bargain.

SD municipal vehicles have always had a reputation for a long service life, but the need for economy measures due to Local Government spending cuts has recently brought this factor home to many operators. The need to keep vehicles in service for a few more years has, for many SD municipal operators, proved a far more acceptable alternative than pensioning off still serviceable, if somewhat 'used' old SD municipals, only to trade down to new cheaper commercial based machines where budgets did not make provision for purpose built SD municipals.

Also in this issue

SD - As seen on TV!



New SD - Johnson



Export News - Europe



In the next issue

SPV Range Special



SD SUPERSTARS!

Two reports on SD Municipal vehicles that were recently featured on Film and TV.



SUPERSTARS 1 Silver Jubilee Revopak for Wyre Forest

Congratulations to the Council of Wyre Forest for wanting to make a positive gesture towards the Jubilee celebrations. When they learnt that a new Revopak was due for delivery just after the Jubilee holiday it seemed only natural that the vehicle ought to make the fact known to the casual observer.

The residents of Kidderminster, Worcs. must now be aware of the fact that this is no ordinary Revopak, as the vehicle, finished all over in metallic silver, has been on television a total of three times as well as having full coverage in the press.

The livery which was designed at Shelvoke and Drewry, incorporated the Jubilee Crest,

the extra work supplied to Wyre Forest free of charge as our contribution to the celebrations.

Prior to delivery the vehicle was featured on Anglia TV and received further coverage on Midlands TV and the BBC when the vehicle was officially 'handed over' at a ceremony at Wyre Forest's Kidderminster Depot.

Wanting to be a little more adventurous, the Local Press even featured the new vehicles' crew carrying Union Jack decorated dustbins whilst drinking a toast to the new vehicle! They tell us it was nothing stronger than tea however. ■

SUPERSTARS 2 Truck-in film for Eaton Products

The days when Shelvoke and Drewry Trucks were only known by people directly involved with them in the Municipal world, look like being well and truly a thing of the past.

As Shelvoke and Drewry's lead in the municipal vehicle market has continued to grow and with the advent of the new SPV Range, the Company's efforts have been receiving a great deal of favourable coverage in the Commercial Vehicle press, both in the UK and overseas where SD sales continue to expand.

Our reputation for quality is also getting us publicity through many of the component suppliers whose products are used in the manufacture of SD vehicles.

Amongst the largest of these are Eaton Truck Components, makers of axles, braking systems and gear boxes which may be fitted to SD chassis. ■

Eaton invited us to participate along with other British and European Truck makers in the making of a full scale promotion film of their activities.

SD not wishing to do things by halves turned up with two vehicles, a Revopak Municipal and an SPV Tanker, a left-hand drive export special.

It was probably just as well for Eaton's that we did bring two vehicles as not only did some of our competitors fail to turn up, but the sturdy salvage rack fitted to the roof of the Revopak provided the camera crew an ideal high vantage point for filming an impressive run by the remaining trucks. Most spectacular being a criss-cross sequence with trucks just missing each other at a higher speed than the Film Director thought possible! ■

Intapak Success

Following a Nationwide Demonstration Programme that was started shortly after the new model's announcement at last year's Public Works Exhibition, orders for new SD Intapaks have been flooding in.

While new deliveries like this one for Wakefield (below) continue, the Intapak demonstrators are continuing their Nationwide tour working flat out week in week out — even the weekends are taken up with travelling between Authorities and routine maintenance. ■



NEW FACES AT SD

Two new Sales Representatives have recently joined Shelvoke and Drewry.

Roy F. Parker, formerly of Hestair Eagle of Warwick, succeeds Jim Bruce who has recently retired as North Eastern Area Sales Representative due to illness.

Roy who has also become responsible for the Cumbria area is 33, married and lives in Hull.

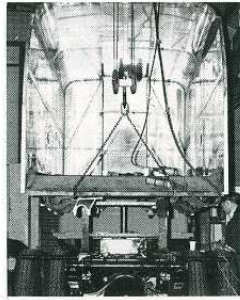
Seen welcoming Roy on a recent Works visit is Len Newman, UK Sales Manager, Municipal Products Division (right).

Once his initial spell of Product familiarisation is over, Roy will be touring his new area to make himself known to customers and associates.

At the other end of the country, Peter Annely is also shortly due to take up his duties.

Peter, who until recently lived in Newcastle-upon-Tyne, will be moving to live in his new territory. He succeeds D.H. Stevens as South Eastern Representative and following an initial course of Product familiarisation, will, like Roy, be introducing himself to customers in his area.

We are sure customers will join with the Company in wishing them both every success. ■



Take an old SD Municipal chassis that's already outlasted its commercial based rival, remove the broken or damaged bodywork, refurbish the chassis and running gear where necessary, and add new production bodywork as required — SD TRANSFORM.

SD 'TRANSFORM'

Continued from front page

The Company were approached by several Councils who had quite independently realised that their old SD Municipals still had a further working life ahead of them, after a very modest sum had been spent updating vehicles to take advantage of the new advances made in refuse collection vehicle design by Shelvocke and Drewry over the last decade.

After a few pilot cases had been completed, a feasibility study was produced by SD design engineers that outlined a factory approved re-bodying and updating programme for SD municipals produced in the sixties and early seventies.

This scheme called SD TRANSFORM covers the removal of the old body and hopper unit of Pakamatic type machines, the inspection and refurbishing of the chassis cab and running gear where necessary, and the fitting of a brand new Revopak or Intapak body and hopper unit.

SD TRANSFORM is already in full swing with chassis conversions being undertaken at Shelvocke and Drewry's well equipped after sales service organisation's headquarters adjacent to the main Letchworth plant.

Here, even unserviceable or damaged vehicles may be brought up to MOT standard prior to re-bodying.

Where Local Authorities have the necessary facilities, body removal and

certain chassis modifications may be undertaken prior to the vehicle being returned to the works for re-bodying, if preferred.

The end result is a fully refurbished vehicle that is up to modern day operating standards at a fraction of the cost of an all new vehicle, yet still retains the virtues of long life serviceability of all SD municipal vehicles.

The ease of which vehicles can be converted under the TRANSFORM plan, together with the high standard of

conversions on old SD chassis, that are so well conceived, the vehicles could have been built that way from new.

With relatively expensive body equipment it is no longer becoming viable to specify ordinary commercial chassis that might not last the life of the body equipment. Instead many Authorities are finding that for specialised duties, old SD municipal chassis have a greater service life.

Many Local Authorities are finding that converted SD municipal chassis



work undertaken, ensures this is far more than a temporary stop gap measure, but a positive way of exploiting the benefits of purpose built vehicles when budgets do not allow for new vehicles of a similar quality to be obtained.

The idea even goes further than the conversion of refuse collectors however, and recently we have been aware of a large number of highly professional

when equipped with new specialised body equipment, provide them with a sound practical vehicle at a large saving over the cost of an all new machine.

In many cases this saving alone has been enough to get such vehicles included into budgets that would have been exceeded if new chassis had been specified.

Continued →



NEW SD — JOHNSON ROAD SWEEPER

Narrow Access NN Series Model also available

Although destined for service in Aden, this new model might well mark the start of co-operation between two of this Country's best known names in the Municipal Vehicle World. The Aden Authorities, having been SD Municipal users for many years decided that the virtues of a long trouble free working life was too good a thing to have just for Refuse Collectors and Tankers, so when new Road Sweepers were requested as part of a recent large repeat order won by Shelvocke and Drewry from the Republic of Yemen, an SD 'NX' Municipal chassis fitted with Johnson Sweeper equipment proved an ideal combination. This gives the Aden Authorities, in addition to long life under arduous conditions, an opportunity to reduce spares holdings due to Fleet standardisation of SD vehicles. The finished vehicle certainly looks functional and seems to have created a great deal of interest with other Authorities. 'NN' Series Models are also available, giving exceptional manoeuvrability due to the vehicles narrow overall width — ideal when operations cover narrow congested city streets or country lanes.

SD 'TRANSFORM'

Continued

One of the most spectacular of these special conversions has been undertaken at the Metropolitan Borough of Bury, where old TZ series Pakamatic refuse collectors have been converted to mobile street lamp servicing platforms.

Such is the high standard of the conversion that it is only the 1966 registration of the vehicle that would tell the casual observer that this is not an all new machine.

The conversion was undertaken by Bury Corporation's own staff, with the new Simon Hoist Unit being fitted at the Simon works.



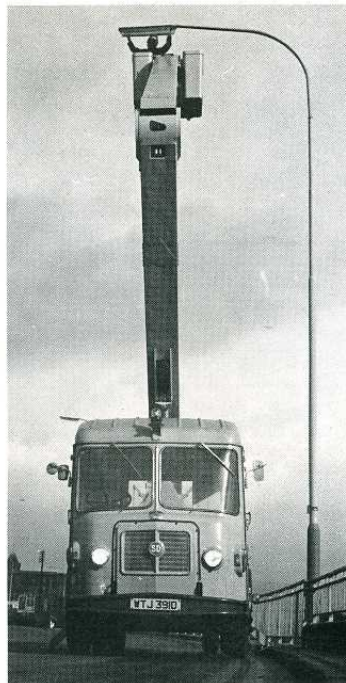
So successful has this conversion proved, that Bury have now embarked on converting more old SD municipals to fulfil ancillary roles. The most spectacular to date being a self contained lamp post erection unit, based on TY series Pakamatic chassis. The chassis has been shortened and converted into a tractor unit. A Hiab self loading crane is fitted behind the cab that can be controlled from the vehicle, allowing lamp post stems to be lifted from the purpose built semi-trailer into their upright position without assistance from any other vehicles.

The self contained unit even manages to dig its own holes in the ground for the posts to be put in, as an air compressed unit is mounted on board.

Being able to convert the old TY series chassis to form a basis of the unit, was probably the only way such a highly specialised vehicle could have been



constructed. If the cost of specifying a new long wheelbase crew cab tractor unit with self loading crane and air compressor did not rule the job out, finding a commercial vehicle builder willing to undertake such a special would certainly not be an easy task.



At the other end of the scale of course, are the large number of SD chassis that are already well into their second operating life equipped as breakdown trucks and snow plough gritters. We even know of one that served as a fair-ground refuse collector during the show and doubled up as a tractor unit, towing two or three trailers between venues — not bad for a seventeen year old.

Further details of the SD Transform plan and the SD chassis types that can be converted together with modifications necessary, are available from Len Newman, UK Sales Manager, Municipal Products Division at Letchworth, or alternatively through any Shelvoke and Drewry representative. ■

EXPORT NEWS

Shelvoke and Drewry in Europe

The Company's go ahead export team, under the management of Tom Hall, have recently been very active on the European front. In addition to further increased business with our traditional export markets in the Middle East, Africa and Asia it seems our reputation is spreading in Europe too.

In addition to the favourable position of the pound sterling, it seems we have an additional favourable position to help us — that of the steering wheel.

Whilst Shelvoke and Drewry have for many years been selling left and right hand drive options, it seems many European operators favour their steering wheels on the 'wrong side' so all they need is a standard UK specification machine, whereas to get the same thing from a European chassis builder would require a special option.

This enables the operator to alight directly onto the safety of the kerbside in busy streets.

Orders from both Municipal Authorities and private contractors have recently been received from Denmark and Holland. A feature particularly appreciated by European operators is the Revopak's high refuse capacity — far greater than many home produced vehicles. Our ability to design and construct container handling equipment to suit operators requirements is another feature that is paying off.

Customer Staff Training Programme



Mick Walker wishes to extend a warm invitation to all SD users to contact him regarding forthcoming Training Seminars. It seems bookings have been received right up to the end of the year, both on the Letchworth based and regional sessions and Authorities who still have personnel wishing to enrol for familiarisation or up-dating courses should contact him at their earliest convenience to avoid disappointment. ■



NEWS